



# OneWorld–Dream a Dream

## Media Fellowships on Life Skills – 2018

### Call for Proposals

**Last Date extended to 22<sup>nd</sup> April 2018**

Journalists from all over India are eligible to apply and they can work anywhere in the country on the fellowship

### Background

The increasing pressure of performance on various fronts, in our daily lives, particularly in children and youth, has brought all of us at a crossroad that has an adverse impact on us. In the changed dynamics where many age-old definitions have changed and newer ones have replaced them, the repercussions of the same on some of us are too abrupt to deal with.

The transition of large families into micro ones, and the dislocation of individuals in search of professional opportunities from their villages to new cities, from their respective states to states that are powerhouses of growth and economy, and people settling into foreign lands come with their own set of challenges.

The newer generation is born in an environment of such dynamics but is sometimes not able to cope up with the gaps that have emerged in our lives because of the ongoing transitions, thus making us vulnerable in different geographical locations and times. Unlike earlier times, the social net around us that would have invariably helped individuals to fight pressure of one kind or other is slowly disappearing. Therefore, individuals have to get ready with certain preparation to thwart some of the imminent dangers that come along in such situations.

During childhood many adverse situations can cause a child to miss out on sensitive periods for social and emotional learning. The child is always trying to catch up with developmental milestones. Such 'uneven development' can affect thinking skills, emotions and behaviour regulation, relationships and achievements. These factors can also make the child susceptible to detrimental mental health conditions as they get older.

In addition to this, children and young people from vulnerable backgrounds are further challenged by external adversities such as extreme poverty, abuse, poor care, abandonment and conflicts within the family/community.

Unlike the older generation that has experience of time to hold on to, our younger generation is comparatively more vulnerable to certain situations. Life skills essentially develop a person to negotiate through various situations that he or she comes across at various places like a school, college or university wherein study skills are required.

Life skills could also be enabling a person to develop negotiation skills -- be it for buying merchandise or a house. After one completes education, life skills could come handy for enhancing or building the employability for securing a job. Even in the personal sphere of life, these life skills are crucial for starting a family, time management and organizing skills.

Despite the strong need of an environment, life skills are still mostly out of public discourse. However, a wider recognition and understanding of the need for life skills is the need of the hour. To take the message far and wide, the role of media is very crucial in not only informing people about life skills but also building up a media discourse on the same. Therefore, there is an immediate need for taking journalists aboard to spread the message far and wide through a Fellowship programme.

### Proposition

Applications are invited from journalists for **OneWorld – Dream a Dream Media Fellowships on Life Skills – 2018**. The fellowships are being given for sensitising mainstream mass media on the importance of Life Skills for youth. The intent is to take forward the gains from the fellowship for the journalists and convert the understanding of issues gained during the process into real coverage and feed an issue-based advocacy of life skills. The intent is also to mainstream media awareness around this critical issue and create public opinion and information around it.



The fellowship is open to mid-level journalists, both regular and freelance, from mainstream media including print, electronic, radio, community radio, online and photojournalists. Journalists from online media can only be considered if they are working for credible and well-known websites. The fellowship period is from 1st May 2018 to 30th September 2018. The fellowship will offer a five-month opportunity for five journalists to study the issue of Life Skills across NCR and Karnataka. **Now journalists from all over India can work anywhere in the country on the fellowship.** The working language for the fellowship will be English. Applications must be submitted within 14 days from the date of announcement. **Now Fellowship date extended to 22<sup>nd</sup> April 2018.**

## Deliverables

Deliverables from the Fellowship over the five-month award period will comprise a total of five (5) stories for each fellow:

- Each Fellow will be required to publish five (5) articles/ features. The word count for each published article would be approx. 800 words each.
  - a) To be published by the print and online media fellows in a newspaper, magazine, agency, or an established news website/portal.
  - b) To be telecast/broadcast by electronic media fellows on a television channel or radio station.
- Photographers are required to produce 1 photo essay comprising 10-15 pictures, with an accompanying text of approx. 1000 words.
- Radio/ television journalists are required to broadcast/ telecast 3 programmes (duration will vary on case to case basis.)
- The fellows must acknowledge the support of **OneWorld – Dream a Dream Media Fellowships on Life Skills – 2018**, when they publish, broadcast, or telecast the articles/ stories they produce under the fellowship.
- The fellows also need to participate in Google Hangouts, which will be organised under this programme.
- For print media journalists, the original clippings of published articles will have to be submitted, along with the date and the name of publication soon after publication.
- For electronic media journalists, the video and audio CDs of their output will have to be submitted, along with the date of telecast/broadcast and the name of channel/station.
- All fellows need to take and submit photographs of the areas they travel to and people they interview for their stories for posting on the fellowship site.

## Timeline

The deliverables need to be submitted within five months of commencement of the fellowship.

## Application Process

Fellowship applicants must fill up their applications on the prescribed form ([Link](#)) and attach the following documents:

- A copy of curriculum vitae (CV)
- A letter of support from the applicant's editor/ producer to the effect that the output (stories, news reports, features, opinion pieces, etc.) generated from the fellowship will be published/ broadcast/ telecast by the media group. In case of a freelance journalist, this can be a supporting letter from a media group/ publication indicating its willingness to publish/ broadcast/ telecast her/ his work. Applications without the editor's/producer's undertaking will not be considered.
  - Print/online journalists must provide samples of their published works on development issues. "Published work" implies article(s) written by the journalist that have been published by/in any national or regional newspaper, magazine, or news website/portal. The date of publication needs to be mentioned, and should ideally be within the last one year.
  - Television and radio journalists are required to submit a PDF document containing links of their telecast or broadcast work on development issues, as well as short written summaries of the programmes. Alternatively, they may send CDs/ DVDs of their telecast or broadcast work on development issues, as well as short written summaries of the programmes at the address given in the end. The dates of



broadcast/ telecast (which should ideally be within the last one year) and the channel/station where it was aired also need to be mentioned.

## Selection Process

- A jury of eminent editors and life skills experts will review the applications (including fellowship proposal and samples of published work or telecast/broadcast material) and select the media fellows.
- The applicants will be given a chance to refine their proposals post selection if the jury so recommends.

## Compensation

- Selected fellows will each receive a total stipend of Rs. 75,000 (Rs. Seventy five thousand) each to support their research study and writing through the given period of five months. Taxes will be deducted as applicable.
- Besides, each fellow will also get a book allowance of Rs. 5,000 and travel/food reimbursement on actuals, subject to an upper limit of Rs. 20,000.
- The travel allowance should ideally cover two field trips.
- The stipend to fellows will be payable in three instalments:
  - 1) The first amount of 20% at the commencement of the fellowship
  - 2) The second instalment of 30% at the end of three months, subject to submission of the stipulated number of articles within the three-month period
  - 3) The last instalment of 50% upon successful completion of the fellowship and submission of all deliverables
  - 4) Consolidated travel expenses will be reimbursed on actual at the end of the submission of the deliverables.

**The last date for submission of applications is 10<sup>th</sup> April 2018. Now Fellowship date extended to 22<sup>nd</sup> April 2018.**

### **Address for sending CDs/DVDs by broadcast/TV journalists**

OneWorld-Dream a Dream Media Fellowships-2018  
OneWorld Foundation India  
3<sup>rd</sup> Floor, 38A/1 Shahpur Jat  
New Delhi – 110 049  
Ph: 11-41689000

**If you have any queries, please e-mail at [mediafellowships@oneworld.net](mailto:mediafellowships@oneworld.net) or contact Ashok Kumar on 11-41689000.**

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